



Illustrative view of the new store

Metro Bank Cheltenham

We are delighted that your officers are recommending full approval for Metro Bank's exciting proposals in Cheltenham Town Centre.

We have prepared this short briefing note to explain some of the background to our investment in your town and the application before Committee.

Our proposals






The proposals have evolved following detailed pre-application discussions with your officers and engagement with various local stakeholders to achieve a sensitive design solution for the High Street.

The design has taken inspiration from other retailers in the vicinity of the site, including Next, John Lewis, and the recently approved new entrance to the Regent's Arcade Entrance.

All of these schemes create vibrant new double height, glazed frontages and indeed to ensure consistency Metro Bank appointed the same architects who designed Next and John Lewis (Haskoll) to input to our scheme.

Key benefits

Metro Bank is proud to be expanding throughout the country, at a time when many retailers are closing. We believe our store will deliver many benefits to Cheltenham Town Centre, including:

-  Creation of 25 permanent, local jobs with exceptional training opportunities
-  Enhanced local banking choice across multiple channels
-  Longer opening hours
-  Significant lending to local businesses and SMEs
-  Extensive community outreach and engagement

Metro Bank hopes that Members of the Planning Committee will feel able to support your officers' positive recommendation to bring a new Metro Bank store to Cheltenham.

If approved, we aim to open the new store by January 2020.